F 5733 (Pages : 2) Reg. No.....

Name.....

B.VOC. DEGREE EXAMINATION, SEPTEMBER 2019

First Semester

TOURISM PRODUCTS

(For B.Voc. Programme in Tourism and Hospitality Management)

(2014—2018 Admissions)

[Old Scheme]

Time : Three Hours Maximum : 80 Marks

Part A (Very Short Answer Questions)

Answer **all** *questions in one* **or** *two sentences each.*
Each question carries 1 *mark.*

1. Define tourism.
2. Define geography.
3. What is trade fair ?
4. What is handcrafts ?
5. Define stone monument.
6. Explain Art Galleries.
7. What is museum ?
8. Define botanical garden.
9. Define Biosphere reserve.
10. What is alternative tourism ?

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

Answer any **eight** *of the following in not more than* 50 *words.*
Each question carries 2 *marks.*

11. Explain the term tourism product.
12. What is classical dance ?
13. Explain craftsmanship.
14. What is coastal tourism ?
15. Explain the eco tourism.

Turn over

16. What is zoological park ?
17. Explain architectural heritage.
18. Mention any *four* hill stations in India.
19. What is responsible tourism ?
20. Write on wild life sanctuaries in Kerala.
21. Explain sustainable tourism.
22. What is ayurveda yoga ?

(8 × 2 = 16 marks)

Part C (Short Essays)

Answer any **six** *of the following in not more than* 100 *words each.*
Each question carries 4 *marks.*

23. What are the characteristics of torusim products ?
24. Explain the important tourism resources in India.
25. State the merits of theme parks.
26. Discuss the important musical instruments used in India.
27. Write a note on Indian Beaches.
28. List out the main features of national park.
29. What are the characteristics of adventure tourism ?
30. What are the merits of agro tourism ?

(6 × 4 = 24 marks)

Part D (Long Essays)

Answer any **two** *of the following in not more than* 400 *words.*
Each question carries 15 *marks.*

31. Describe the various elements of tourism products in detail.
32. Explain any *two* nature man made tourism destinations in India
33. Discuss the mountain tourism with special reference to Himalayas.
34. Narrate the various types of Indian folk dances in detail.
35. Describe the different types of adventure tourism.

(2 × 15 = 30 marks)